

October 28, 2017

## AWSC Workshops Report

General Session: 9AM

Three websites to use:

snowmobileinfo.org Resource for snowmobile safety and access information. ACSA-American Council of Snowmobile Associations.

snowmobile.org ISMS-international Snowmobile Manufacturers Association. Economic impact of snowmobiling and other facts and figures about the sport.

Snowmobilers.org-ACSA-News on the sport.

Vice-President-Lori Heideman spoke at length about youth involvement. This year there were no nominees for the "Youth of the Year" award for 2017. New "of the year" award next year will be the "Club of the Year."

Cathy Buhrow spoke about trail pass and registration data. She is the DNR Grant Manager for Wisconsin. 203,434 registered sleds as of 6/30/17. Trail passes 64,743 \$30, 65,581 \$10, issued last season.

Gary Eddy spoke of snowmobile safety, laws and enforcement. Any community service done by the clubs should be given recognition in the paper etc. Talked about Holiday Deer Hunt. He is the WI DNR Snowmobile/ATV Administrator.

Guest Speaker was Levi LaValle: Pro Snowmobile Racer. Born in Longville, Minnesota. Pop 152. Age 35. Showed urban snowmobiling in St. Paul video. Spoke of his love of the sport from little on. His father got him interested.

Club-to-Club workshop in afternoon.

A lot of conversation about how to make new members feel welcome(we do this!!!).

Other ideas shared by a membership chair from Kenosha. Club business cards, show appreciation to landowners, listen to all ideas from everyone, encourage dealers to come to fundraising events to increase interest-so more people show up. Use Paypal for donations for fuel for groomers. Use Facebook a lot to show positive activities to show we are good people.

Kellner Knights President spoke about how they run their club. Very similar to ours with variations that fit their location-Wisconsin Rapids.

Our AWSC Rep and/or Directors are supposed to be coming to one of our club meetings every once in awhile. Other speakers and guests would spark interest too.

The weekend is more than jotting down facts and figures spoken by speakers. It is an experience to see the AWSC in action and see other people from around the state with the same passion we have for the sport. If you attend these events on a regular basis you renew friendships from the previous years.

Many great ideas are shared during “hallway” conversations. It is a great opportunity to promote our area to the clubs from counties that do not receive as much snow as we do. I also see it as a “re-charge” of my enthusiasm battery for doing my job in a way that is best for the club and the sport in general. I have attended enough of these that I have been called on to voice what works for our club.

Rec. Council Workshop in Afternoon. Very interesting to see the people of the council, how they are chosen/appointed, and their thought process on granting money to clubs for projects. Gary and Steve maybe have more on some of this.

Thank you for sending me to the workshops.